



SOCIAL ENGAGEMENT PLATFORM

Nairobi, 16/03/2023

To whom it may concern,

This is to inform you that your application to be a LOCAL WATER FORUM of the Social Engagement Workstream of the World Water Quality Alliance, convened by the United Nations Environment Programme was approved on Monday, the 13th of March 2023.

The Social Engagement workstream transforms the work of the World Water Quality Alliance into the basis for relevant policy creation, and water quality data into a source of unrivalled information with which to provide the population as a whole, with a clear objective picture of water-based issues. It is capable of addressing the needs of a broad social community or those of a specific group, be they youth, women, SMEs, or often ignored small rural communities.

Sustainable inter-sectoral collaboration, the fostering of local solutions for global issues, the transformation of knowledge into action and the translation of complex data into simple accessible knowledge will constitute an important step towards enabling stakeholders of being more capable of mitigating the effects of the mistakes of the past.

The initiative which you represent is an important part of a global movement to build bridges between supranational objectives and local community actions and is capable of mobilizing action on water quality within your local community whilst being fully involved in the transformation of water quality knowledge into practical public measures.

We are delighted to welcome you to the World Water Quality Alliance and we look forward to working closely with you in the coming years.

You will be contacted shortly by Lesha Witmer and invited to the next meeting of the Social Engagement Workstream .

To

Your faithfully,

Mr. Pradeep Mahapatra

Nina Raasakka, Anham Salyani and Richard Elelman

Secretary, UDYAMA

WWQA Coordination Team,

India